

Capstone 698 Goals and Timeline for Holly Jones

Goal	Task	Timeline	Results
Creating customized “collections” on the NCDL and Hoopla webpages for kids titles.	Hoopla- create specialized collections - seasonal, holiday, etc	August - December	Increase usage of Hoopla and NCDL by 5%.
	NCDL- create specialized collections - seasonal, holiday, etc	August - December	
	Promote collections on social media		
Promote eBooks for kids (K-5) on NC Live: eBooks on EBSCOhost, ProQuest eBook Central, SIRS Discoverer	Create guides on: how to use each of these collections: how to access books (account creation); how to use via mobile devices (which ones use an app, etc.), how to navigate the collections, what types of books each collection has (nonfiction, fiction-picture books or chapter books, etc.)	August - December	Increase circulation of eBooks in NCLive by 5%
	Promote select titles from NC Live Collections		
	Complete Specialized list Lib Guide	November-December	Increase awareness of specialized book collections
Create LibGuides	Create NC Live eBook collection Libguide	November - December	Increase awareness of NCLive ebook collection